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PRESIDENT TRUMP SAYS CRYPTO RESERVE TO INCLUDE BTC, ETH, SOL, XRP, ADA



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CONTENTS

05 WEEKLY CRYPTOCURRENCY MARKET ANALYSIS

07 PRESS RELEASE

BRICKLAYERDAO PRESENTS \$MRTR TOKEN TO THE PUBLIC THROUGH ITS PRESALE 07

PRESIDENT TRUMP SAYS CRYPTO RESERVE TO INCLUDE BTC, ETH, SOL, XRP, ADA 09

BITCOIN JUMPS ABOVE \$91K AFTER TRUMP'S U.S. CRYPTO RESERVE NEWS BRINGS BULLS BACK 10

BLACKROCK ADDS ITS RECORD-BREAKING BITCOIN FUND TO MODEL PORTFOLIOS 10

11 DRAFTKINGS SETTLES NFT CLASS ACTION LAWSUIT FOR \$10M: A COMPREHENSIVE GUIDE TO THE FUTURE OF NFTS AND DIGITAL SECURITIES

BITCOIN ETFS STOP BLEEDING, POST \$95 MILLION NET INFLOW TO END 8-DAY STREAK 17

USDT DOMINATES TRON NETWORK WITH 98.5% SHARE OF STABLECOIN SUPPLY 17

18 INTO THE MAGAVERSE? A COMPREHENSIVE GUIDE TO THE FUTURE OF TRUMP'S DIGITAL EMPIRE

CHINA AMC LAUNCHES 'FIRST' RETAIL TOKENIZED FUND IN APAC 24

WHITE HOUSE ANNOUNCES FIRST CRYPTO SUMMIT AS BITCOIN BOUNCES 24

ETHEREUM WHALES GOBBLE UP \$422,123,359 WORTH OF ETHEREUM (ETH) IN JUST 24 HOURS 25

JAPAN'S METAPLANET BUYS MORE BITCOIN, EXPLORES POTENTIAL US LISTING 25

ETHEREUM WALLET METAMASK IS ADDING SUPPORT FOR SOLANA ALONGSIDE BITCOIN 26

CME GROUP TO LAUNCH SOLANA FUTURES AS DEMAND FOR CRYPTO DERIVATIVES GROWS 26

CRYPTO BILLIONAIRE JUSTIN SUN RECEIVES REPRIEVE FROM SEC ON FRAUD CHARGES 27

HOW BITCOIN DONATIONS CAN TRANSFORM GLOBAL AID AND REDUCE YOUR TAX BILL 27

BINANCE USERS TARGETED IN LATEST SMS SPOOFING SCAM 28

VITALIK BUTERIN URGES WALLET SERVICE PROVIDERS TO PREVENT CRYPTO LOSS, NOT JUST THEFT 28



EDITORS

Crypto traders got an unexpected boost on March 2 when US President Donald Trump announced a new crypto strategic reserve featuring Bitcoin, Ether, XRP, Solana, and Cardano. The news triggered a massive buying spree, pushing Bitcoin up from around \$85,000 to \$95,000, while Cardano skyrocketed over 72%. Other altcoins joined the rally, riding the bullish wave. However, Nansen research analyst Aurelie Barthere pointed out that creating a US crypto reserve will take time, as it still needs congressional approval. Another Nansen analyst, Nicolai Sondergaard, warned that the selected tokens are likely to experience increased volatility.

LETTER

Bitcoin dipped below the 20-week exponential moving average (\$90,623) last week and nearly touched the 50-week simple moving average (\$75,534), but the long tail on the candlestick signals strong buying at lower levels. The BTC/USDT pair climbed back above the 20-day EMA on March 2, but the bulls couldn't hold their ground. The \$90,000 to \$85,000 zone remains a key support area where buyers are expected to step in aggressively. If the price rebounds from this zone, it increases the chances of a rally beyond \$100,000. However, if the price breaks below this support range, it would confirm that the bears are back in control. In that case, BTC could slide further to \$78,258 and then to \$73,777.

Ether continues to trade within a wide range between \$2,111 and \$4,094, signaling buying near support and selling near resistance. The moving averages are starting to trend downward, and the RSI is in negative territory, giving bears the upper hand. If the price breaks below \$2,111, it could trigger a deeper correction to \$1,500. On the flip side, if buyers defend \$2,111 and push the ETH/USDT pair above the moving averages, it would indicate that bulls are attempting a comeback. The pair could then climb toward \$4,094, but this level is expected to act as a strong resistance. ETH bounced off \$2,111 and touched the 20-day EMA (\$2,544) on March 2, but the failure to break past it suggests that bears are selling into rallies. Sellers will make another attempt to drag the pair below \$2,111, and if they succeed, ETH could be at risk of dropping to \$1,500.

Lastly please check out the advancement's happening in the cryptocurrency world

Enjoy the issue

Karnav Shah

Karnav Shah

Founder, CEO & Editor-in-Chief



CRYPTONAIRE WEEKLY



Cryptonaire Weekly is one of the oldest and trusted sources of Crypto News, Crypto Analysis and information on blockchain technology in the industry, created for the sole purpose to support and guide our Crypto Trading academy clients and subscribers on all the tops, research, analysis and through leadership in the space.

Cryptonaire weekly, endeavours to provide weekly articles, Crypto news and project analysis covering the entire marketplace of the blockchain space. All of us have challenges when facing the crypto market for the first time even blockchain-savvy developers, investors or entrepreneurs with the ever-changing technology its hard to keep up with all the changes, opportunities and areas to be cautious of.

With the steady adoption of Bitcoin and other cryptocurrencies around the world, we wanted not only to provide all levels of crypto investors and traders a place which has truly great information, a reliable source of technical analysis, crypto news and top emerging projects in the space.

Having been publishing our weekly crypto magazine 'Cryptonaire Weekly' for since early 2017 we have had our fingertips at the cusp of this exciting market breaking through highs of 20k for 1 Bitcoin to the lows of \$3500 in early 2021. Our Platinum Crypto Academy clients (students and mentee's) are always looking for shortcuts to success to minimize expenses and possible loses. This is why we created our Crypto Magazine. Those who wish to invest their assets wisely, stay updated with the latest cryptocurrency news and are interested in blockchain technology will find our Weekly Crypto Magazine a valuable asset!



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WEEKLY CRYPTOCURRENCY MARKET ANALYSIS

Hello, welcome to this week's 377th edition of Cryptonaire Weekly Magazine. The global crypto market cap is \$2.76 Trillion, Down 210 Billion since the last week. The total crypto market trading volume over the last 24 hours is at \$184.76 Billion which makes a 4.14% increase. The DeFi volume is \$10.14 Billion, 5.49% of the entire crypto market's 24-hour trading volume. The volume of all stable coins is \$171.97 Billion, which is 93.08% share of the total crypto market volume the last 24 hours. The largest gainers in the industry right now are Polkadot Ecosystem and XRP Ledger Ecosystem cryptocurrencies.

Bitcoin's price has decreased by 8.48% from \$91,350 last week to around \$83,600 and Ether's price has decreased by 15.93% from \$2,480 last week to \$2,085. Bitcoin's market cap is \$1.65 Trillion and the altcoin market cap is \$1.11 Trillion.

Crypto traders got an unexpected boost on March 2 when US President Donald Trump announced a new crypto strategic reserve featuring Bitcoin, Ether, XRP, Solana, and Cardano. The news triggered a massive buying spree, pushing Bitcoin up from around \$85,000 to \$95,000, while Cardano skyrocketed over 72%. Other altcoins joined the rally, riding the bullish wave. However, Nansen research analyst Aurelie Barthere pointed out that creating a US crypto reserve will take time, as it still needs congressional approval. Another Nansen analyst, Nicolai Sondergaard, warned that the selected tokens are likely to experience increased volatility. Before Trump's announcement, the crypto market was weighed down by bearish sentiment, with CoinShares reporting \$2.9 billion in outflows from crypto exchange-traded products last week—marking the third straight week of outflows after an impressive 19-week inflow streak.

In a win for the NFT space, Yuga Labs, the company behind some of the most well-known and once high-priced non-fungible tokens, announced on March 3 that the SEC had officially closed its investigation into the firm. "After more than three years, the SEC has officially ended its probe into Yuga Labs," the company shared in an X post, calling it a "huge win for NFTs and creators." The investigation, initially launched under former SEC Chair Gary Gensler, aimed to determine whether certain NFTs functioned like securities. It was part of a broader effort to classify NFTs and their marketplaces under US securities laws. However, under the Trump administration, the SEC has been scaling back its regulatory crackdown on crypto. Last month, NFT marketplace OpenSea also revealed that the SEC had dropped its investigation, just hours after the regulator dismissed its lawsuit against crypto exchange Coinbase.

Earlier on March 3, the SEC also dropped its lawsuit against Kraken, which had been accused of operating as an unregistered broker-dealer. Kraken confirmed that the lawsuit was dismissed with no penalties paid and no impact on its business operations. The exchange called the case a "wasteful, politically motivated campaign" and said its resolution "clears the path toward a more stable and forward-thinking regulatory framework." Since Trump took office, the SEC has also dropped cases against Coinbase, OpenSea, Gemini, and Robinhood, signaling a major shift in the agency's approach to crypto oversight. Meanwhile, the SEC's new Crypto Task Force has been actively engaging with industry leaders to explore regulatory frameworks that provide clarity while fostering innovation.

On the regulatory front, Binance is making adjustments in the European market as it prepares for the implementation of the EU's Markets in Crypto-Assets Regulation (MiCA). The exchange announced that on March 31, it will delist several stablecoins for users in the European Economic Area (EEA) to comply with MiCA. This includes major stablecoins like Tether's USDT and Dai. However, affected users will still have the option to sell non-compliant stablecoins through Binance Convert. Stablecoins that meet MiCA regulations, such as USDC and Eurite (EURI), will remain available. Binance is encouraging EEA users to swap their non-compliant stablecoins for alternatives like USDC, EURI, or fiat currencies like the euro. Despite the delistings, Binance confirmed it will continue providing custody services for the affected stablecoins.

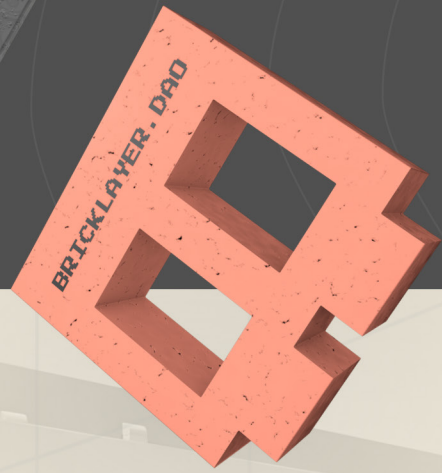
Percentage of Total Market Capitalization (Domnance)

BTC	61.89%
ETH	9.62%
XRP	5.15%
USDT	4.87%
BNB	2.98%
SOL	2.76%
USDC	1.93%
ADA	1.17%
DOGE	1.10%
Others	8.53%



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PRESS RELEASE



BRICKLAYERDAO PRESENTS \$MRTR TOKEN TO THE PUBLIC THROUGH ITS PRESALE

\$MRTR

BricklayerDAO is setting a new standard in the intersection of blockchain technology and real world assets (RWAs) and blockchain, has officially introduced its \$MRTR (Mortar) token to the public through a live presale. Designed as the backbone of BricklayerDAO's ecosystem, \$MRTR is a utility token that empowers members to participate in a decentralised real estate platform and benefit from treasury performance and lucrative staking rewards.

The \$MRTR token stands apart as the operational force behind BricklayerDAO's vision of democratising access to value-add real estate opportunities and high performance development funds. With an ecosystem rooted in transparency and blockchain security, the token is pivotal in facilitating transactions, governance, and growth.

BricklayerDAO has also launched its decentralised application (dApp) and telegram mini-app, which lets you farm brick points and earn \$MRTR rewards. You can stake \$MRTR and submit new governance proposals on the dApp.

The \$MRTR token is designed to support a high-volume ecosystem. With a total supply of 1 billion tokens and an initial circulating supply of 13,6 million \$MRTR, it acts as the "fuel" of the platform, ensuring the seamless operation of BricklayerDAO's digital infrastructure. It complements the BRCK (Brick)

token, a value-driven ERC-20 token that reflects the economic returns generated from real estate investments and crypto mining.

"\$MRTR is the key to accessing the potential of our ecosystem," explains Nick, Co-Founder of BricklayerDAO. "It's what makes the decentralised vision of BricklayerDAO work, allowing community members to engage meaningfully while contributing to the network's growth. Whether it's staking, governance, or accessing ecosystem-exclusive benefits, \$MRTR powers it all."

Holders of \$MRTR tokens can participate in governance decisions, enabling a truly decentralised approach to decision-making within the DAO. This structure ensures that BricklayerDAO evolves in a way that aligns with the collective interest of its stakeholders.

\$MRTR has been engineered to support BricklayerDAO's broader goals, from simplifying real estate transactions to supporting advanced blockchain offerings and optimising proptech. The token will facilitate:

Ecosystem Transactions: \$MRTR is the primary token for transactions within the BricklayerDAO platform, including future AI-driven real estate services and other blockchain-based functionalities.

Governance: \$MRTR holders can vote on proposals, shaping the DAO's strategies and initiatives.

Token Staking: By staking \$MRTR, holders gain exclusive access to governance privileges and earn \$MRTR yield and quarterly dividend rewards from the Treasury's performance.

BRCK Burn Mechanism: \$MRTR is burnt when investors acquire \$BRCK tokens, the flagship asset-backed token that reflects the value generated by real-world real estate and blockchain mining and staking ventures.

"BricklayerDAO is designed to bridge traditional real estate and the digital world of Web3," shares Edd, Co-Founder. "With \$MRTR, we're taking a step closer to that vision by enabling seamless integration of value-added RWAs with decentralised governance and transaction frameworks."

In addition to fueling the DAO's ecosystem, \$MRTR will play a crucial role in BricklayerDAO's upcoming AI-based offerings. The company plans to launch a cutting-edge AI real estate tool, codenamed Bricktop A.I., to provide data-driven insights and advanced analytics for real estate professionals. \$MRTR will be the exclusive token for accessing these premium features, adding another layer of utility to its functionality.

As part of the token launch, BricklayerDAO has opened its \$MRTR presale to early adopters. This is a limited opportunity to participate in one of the most exciting blockchain-driven real estate initiatives to date. Don't miss your chance to be part of BricklayerDAO's transformative journey in decentralised real estate. Buy \$MRTR and stake for 12 months and receive 35% APY.

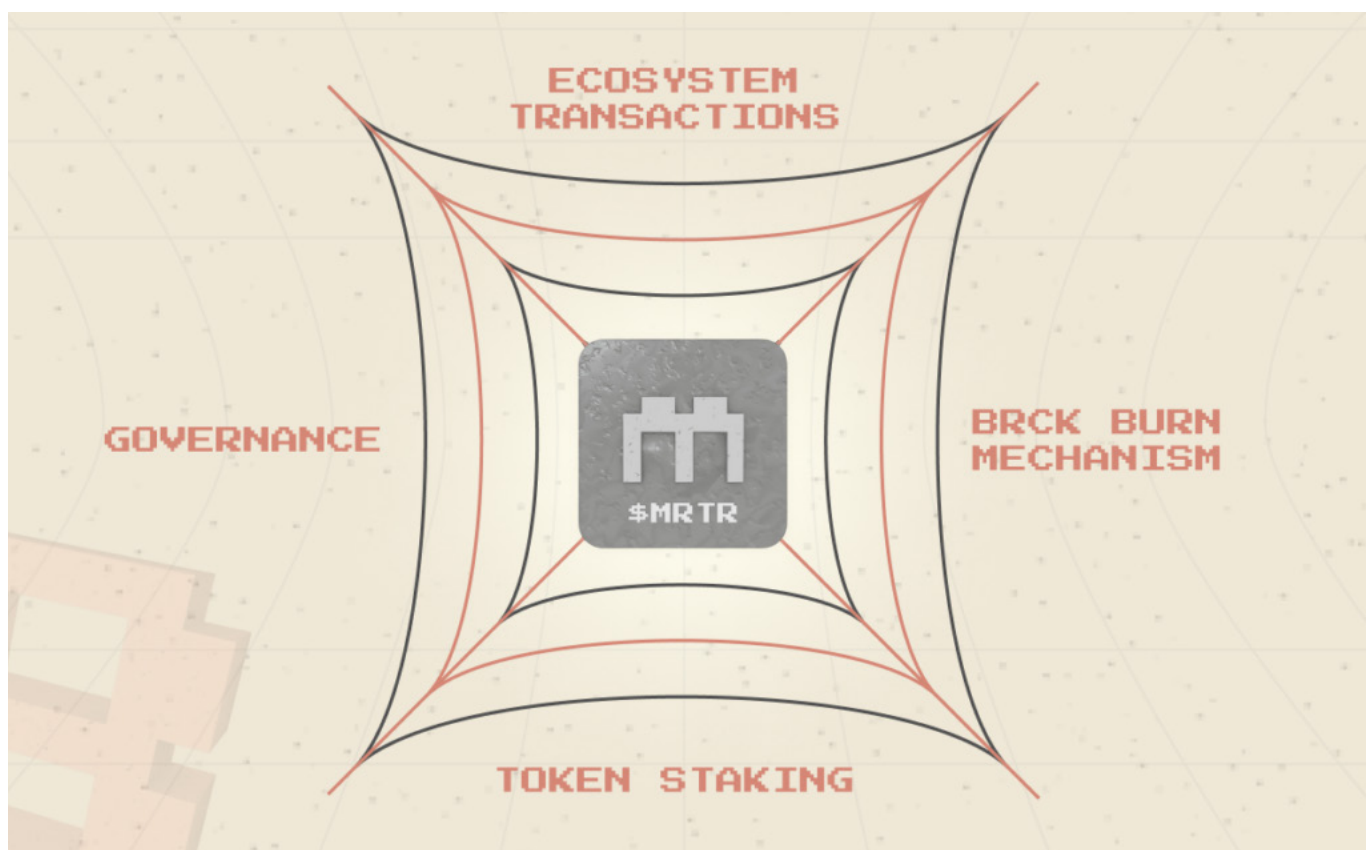
Visit <https://presale.bricklayerdao.com/> to claim your position right now.

BricklayerDAO is creating the Earth's most verifiable value offering on-chain for institutional real estate exposure, and we invite you to join us.

For more information, visit our [website](#). You can stay up-to-date with BricklayerDAO by following them on social media platforms such as [X](#), [Discord](#), [LinkedIn](#), [Instagram](#).

About BricklayerDAO:

BricklayerDAO is a groundbreaking platform that merges blockchain technology with real estate investment, offering a decentralised approach to property transactions. By tokenising real-world assets and empowering stakeholders through governance, BricklayerDAO creates a transparent, accessible, and community-driven ecosystem for the future of real estate and blockchain integration.





ADVANCEMENTS IN THE CRYPTOCURRENCY WORLD

PRESIDENT TRUMP SAYS CRYPTO RESERVE TO INCLUDE BTC, ETH, SOL, XRP, ADA

The president's language surrounding a Bitcoin strategic reserve has shifted dramatically since his Bitcoin 2024 keynote address.

United States President Donald Trump recently announced that the President's Working Group on Digital Assets has been directed to include XRP \$2.34, Solana SOL \$138.89, and Cardano's ADA \$0.8311 in the crypto strategic reserve.

The president later added Bitcoin BTC \$84,372 and Ether ETH \$2,115 to the list of cryptocurrencies to be included in the reserve in an appended post, stating that they would be at the "heart of the reserve."

Trump previously promised to establish a "strategic national Bitcoin stockpile" at the Bitcoin 2024 conference in Nashville, Tennessee. Trump told the audience during his keynote speech:

"it will be the policy of my administration — the United States of America — to keep 100% of all the Bitcoin the government currently holds or acquires into the future. We will keep a hundred percent."

"I hope you do well, at least. This will serve, in effect, as the core of the strategic national Bitcoin stockpile," the president continued.

The US president's language on a Bitcoin strategic stockpile has shifted following his Jan. 23 executive order directing the group to establish a "digital asset stockpile," which angered Bitcoin maximalists.

Trump signs executive order, but it isn't what Bitcoin maximalists expected
President Trump signed the executive order directing the Working Group on Digital Assets to study the feasibility of a national crypto reserve and to explore a regulatory framework for stablecoins.

The executive order also banned the research and development of a central bank digital currency (CBDC) in the United States.

Following the Jan. 23 order, Bitcoin maximalists vented their frustration with the vague language of the order and the potential inclusion of other digital assets in the reserve.

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Bitcoin Jumps Above \$91K After Trump's U.S. Crypto Reserve News Brings Bulls Back

XRP, ETH, SOL and ADA price have also surged following Trump's announcement.

Bitcoin's price surged past \$91,000 after U.S. President Donald Trump will move forward with establishing a cryptocurrency strategic reserve.

XRP, Solana, Cardano, Bitcoin, and Ether saw significant price increases following the announcement. Crypto-linked stocks such as MSTR, COIN, HOOD, MARA, and RIOT would also likely see bullish bids.

The move is expected to bring bullish sentiment back into the digital assets space, with a crypto summit sched-

uled for March 7.

Bitcoin's (BTC) price surged past \$91,000 on Sunday after U.S. President Donald Trump announced a crypto strategic reserve for the world's biggest economy.

In his initial announcement, Trump announced XRP, Solana (SOL), and Cardano (ADA) as cryptocurrencies to be included in the reserve and later said BTC and ether (ETH) would also be part of it.

XRP jumped 31% in the last 24 hours to trade around \$2.80, while ADA price crossed above \$1 and SOL above \$160, both rising more than 20% on Sunday.

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BlackRock Adds Its Record-Breaking Bitcoin Fund to Model Portfolios

BlackRock, the world's largest asset manager, is including its Bitcoin ETF in a sliver of its Target Allocation with Alternatives portfolios.

BlackRock is including iShares Bitcoin Trust (IBIT) in its model portfolio offerings, the asset management giant confirmed to Decrypt on Friday.

The world's largest asset manager is adding a 1% to 2% IBIT share to its target allotment for Target Allocation with Alternatives and the Target Allocation with Alternatives Tax-Aware portfolios, which are aimed at investors with higher risk tolerance.

"Target Allocation with Alternatives models invest across a full risk

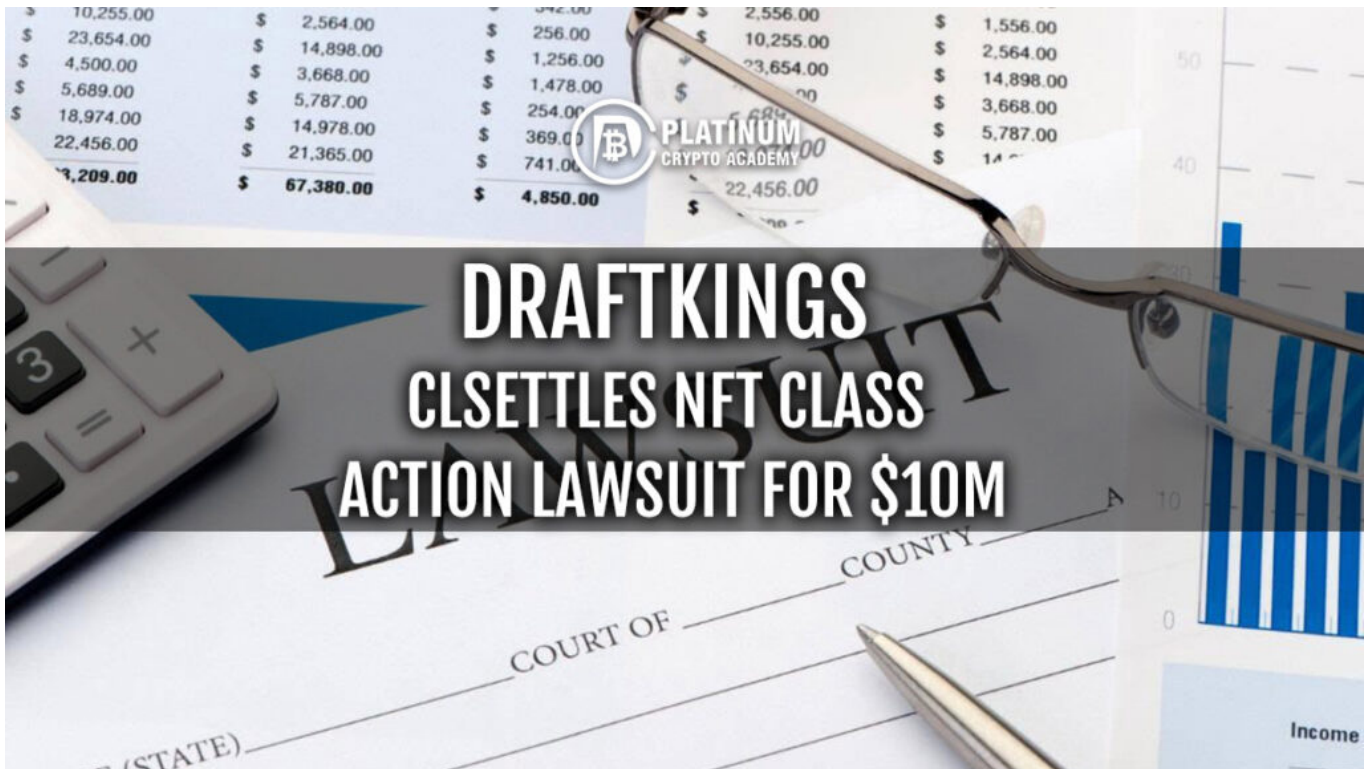


spectrum, and allocate to a core allocation of stocks and bonds plus liquid alternative investments," a BlackRock spokesperson wrote in an email to Decrypt. "The addition of IBIT to these portfolios as a diversifier are in line with the investment objectives of this model, as Target Allocation with Alternatives portfolios are designed for investors with a higher risk budget and growth target."

The additions affected a small part of BlackRock's Target Allocation with Alternatives portfolios, the spokesperson said.

Still, the fund could spur fresh demand for the ETF. It also reflects traditional finance's widening embrace of crypto assets, stemming from markets increased demand for these products. Model portfolios offering prefabricated strategies.

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In a landmark decision that could have far-reaching implications for the burgeoning world of non-fungible tokens (NFTs) and digital securities, DraftKings has agreed to settle a class action lawsuit for \$10 million. The lawsuit alleged that the company violated Federal Securities Law when it sold NFTs on its marketplace. This settlement, filed in a Federal court on February 28, 2025, marks a significant moment in the ongoing debate over the regulatory framework governing digital assets.

In this guide, we'll delve into the details of the lawsuit, explore the implications for the NFT market, and provide actionable insights for investors, creators, and enthusiasts navigating this rapidly evolving space. Whether you're a seasoned NFT collector or a newcomer to the world of digital assets, this guide will equip you with the knowledge you need to stay ahead of the curve.

The DraftKings NFT Lawsuit: A Breakdown

What Happened?

The class action lawsuit was originally filed in 2023 by lead plaintiff Justin Dufoe, who alleged that DraftKings' NFTs constituted unregistered securities under Federal Securities Law. The lawsuit claimed that the company failed to comply with the necessary regulatory requirements when it sold NFTs on its marketplace, thereby exposing investors to significant risks.

DraftKings attempted to have the lawsuit dismissed, but a U.S. District Court judge in Massachusetts denied the motion. This decision led to the immediate closure of DraftKings' NFT-based fantasy sports offering, Reignmakers, which allowed users to participate in fantasy sports contests using collectible NFTs on the Polygon blockchain.

The Settlement Details

The \$10 million settlement, negotiated "at an arm's length," will be used to cover legal fees, settlement costs, and compensation for class members. These members are defined as individuals or entities who purchased, acquired, sold, or otherwise transacted with NFTs in a DraftKings account.

The motion for preliminary approval emphasized the "inherent risks and inevitable delays of



continued litigation” and described the settlement as “fair, reasonable, and in the best interest of the Settlement Class.” A final approval hearing is expected later this year.

The Rise and Fall of DraftKings Reignmakers

What Was Reignmakers?

Reignmakers was DraftKings’ foray into the world of NFT-based fantasy sports. Launched in partnership with major sports leagues like the NFL, UFC, and PGA Tour, the platform allowed users to purchase digital player cards as NFTs on the Polygon blockchain. These NFTs could then be used to create fantasy sports lineups and compete in contests.

At its peak, Reignmakers amassed over \$280 million in total trading volume and facilitated more than 10 million transactions on its marketplace. The product was hailed as a groundbreaking innovation that merged the worlds of sports, gaming, and blockchain technology.

Why Did It Fail?

Despite its initial success, Reignmakers faced significant legal and regulatory challenges. The lawsuit alleged that the NFTs sold on the platform were unregistered securities, a claim that ultimately led to the product’s downfall. Following the court’s decision, DraftKings offered users the option to relinquish their NFTs for cash or transfer them to a self-custody wallet. Any NFTs not moved to a self-custody wallet by October 31, 2024, were burned.

The Legal Implications: Are NFTs Securities?

The DraftKings lawsuit has reignited the debate over whether non-fungible tokens (NFTs) should be classified as securities under U.S. federal law. The case hinged on whether DraftKings’ NFT-based fantasy sports platform, Reignmakers, violated securities regulations by selling digital assets without proper registration.

At the heart of this legal battle lies the Howey Test, a framework used by courts to determine whether a financial instrument qualifies as a security. If NFTs meet the criteria of the Howey Test, they must be registered with the SEC and comply with strict regulatory requirements. This article explores the legal implications of NFTs and how they fit within the framework of securities law.

Understanding the Howey Test and NFTs

The Howey Test was established by the U.S. Supreme Court in 1946 in the case SEC v. W.J. Howey Co. It determines whether an asset qualifies as an investment contract, which would classify it as a security. According to the test, an asset is considered a security if it meets four criteria:

- 1. Investment of Money** – Does the transaction involve an investor contributing capital?
- 2. Common Enterprise** – Is there a shared business venture where investors pool resources?
- 3. Expectation of Profit** – Do investors anticipate earning financial returns?
- 4. Efforts of Others** – Are the potential profits dependent on the actions of a third party, such as a company or management team?

How the Howey Test Applies to NFTs

NFTs exist in a gray area of securities law, as they can serve multiple purposes, ranging from digital art to investment assets. The DraftKings lawsuit is a prime example of how regulators and courts assess NFTs under the Howey Test.

Investment of Money: Users purchased DraftKings NFTs using real money, fulfilling the first criterion.

Common Enterprise: The fantasy sports contests within Reignmakers tied the value of NFTs to a shared business venture, linking the fate of investors together.

Expectation of Profit: Many users acquired NFTs with the belief that they could earn profits through fantasy sports rewards, secondary market trading, or increased NFT value.

Efforts of Others: The success of the NFTs depended on DraftKings’ platform operations, including game mechanics, player performance, and ongoing marketplace development.

Because these factors were all satisfied, the court found that DraftKings NFTs met the criteria for securities under the Howey Test.

SEC’s Stance on NFTs and Securities Law

The Securities and Exchange Commission (SEC) has not provided clear, universal guidelines on NFTs, but it has cautioned that many digital assets could be

securities. The agency has launched investigations into NFT-related projects, particularly those that promise financial returns or involve fractionalized ownership models.

In the past, the SEC has taken legal action against crypto projects that failed to register token sales as securities. Some notable cases include:

Dapper Labs (NBA Top Shot) – The SEC investigated whether NBA Top Shot’s NFT moments constituted securities due to their profit-driven resale market.

Yuga Labs (Bored Ape Yacht Club) – Yuga Labs faced scrutiny over NFT sales and token rewards, as their system closely resembled investment models. With the DraftKings case establishing a precedent, other NFT platforms offering financial incentives or market-driven gains may come under similar regulatory scrutiny.

What This Means for the NFT Market

The DraftKings settlement sets a precedent that could have significant implications for the NFT market. If NFTs are deemed securities, creators and platforms will need to comply with stringent regulatory requirements, including registration with the Securities and Exchange Commission (SEC) and adherence to disclosure rules.

This decision could also lead to increased scrutiny of other NFT projects, particularly those that offer utility or promise financial returns. As the regulatory landscape evolves, NFT creators and platforms must prioritize compliance to avoid similar legal challenges.

The Future of NFTs and Digital Securities

Increased Regulatory Oversight

The DraftKings settlement underscores the need for clear regulatory guidelines governing NFTs and digital securities. As the market continues to grow, regulators are likely to take a more active role in ensuring investor protection and market integrity.

For NFT creators and platforms, this means staying informed about regulatory developments and working with legal experts to ensure compliance. It also highlights the importance of transparency and accountability in the NFT space.

The Role of Blockchain Technology

Blockchain technology has the potential to revolutionize the way we buy, sell, and trade digital assets. However, as the DraftKings case demonstrates, the technology is not immune to legal and regulatory challenges.

Moving forward, blockchain-based platforms must prioritize security, transparency, and compliance to build trust with users and regulators alike. This includes implementing robust anti-fraud measures, ensuring data privacy, and adhering to applicable laws and regulations.

Opportunities for Innovation

Despite the challenges, the NFT market continues to offer exciting opportunities for innovation. From gaming and entertainment to art and collectibles, NFTs have the potential to transform a wide range of industries.

For investors and creators, the key to success lies in understanding the risks and rewards of the NFT market and staying ahead of regulatory developments. By doing so, they can position themselves to capitalize on the opportunities presented by this rapidly evolving space.

Lessons Learned: What Investors and Creators Need to Know

For Investors

- 1. Do Your Due Diligence:** Before investing in NFTs, research the project, platform, and team behind it. Look for transparency, credibility, and a clear value proposition.
- 2. Understand the Risks:** NFTs are a highly speculative asset class with significant risks. Only invest what you can afford to lose.
- 3. Stay Informed:** Keep up with regulatory developments and market trends to make informed investment decisions.

For Creators and Platforms

- 1. Prioritize Compliance:** Ensure that your NFT project complies with applicable laws and regulations, including securities laws.
- 2. Be Transparent:** Clearly communicate the risks and benefits of your NFTs to users. Avoid making unrealistic promises or guarantees.

3. Build Trust: Focus on creating value for your users and building a strong community around your project.

The Broader Implications for the Digital Asset Ecosystem

The DraftKings settlement marks a pivotal moment for the NFT and digital asset industry, setting a precedent that could shape future regulatory policies and business strategies. As regulators and courts grapple with the classification of NFTs, the settlement's impact extends beyond DraftKings, influencing other NFT projects, self-regulation efforts, and educational initiatives within the ecosystem.

Now, let's explore how the DraftKings case could reshape the NFT market, the role of self-regulation, and the importance of education in fostering a sustainable digital asset ecosystem.

Impact on Other NFT Projects

The DraftKings settlement could have a ripple effect across the NFT market, especially for projects that incorporate financial incentives or promise potential profits to investors.

Increased Regulatory Scrutiny

As regulators assess the securities implications of NFT projects, the DraftKings case could lead to:

More legal challenges for platforms that issue NFTs with investment-like features.

SEC investigations into NFT projects that allow profit-driven resales or staking rewards.

Stricter compliance measures for marketplaces facilitating NFT trading.

Who Could Be Affected?

Play-to-Earn (P2E) Games – Games that allow players to earn crypto or NFT-based rewards may face regulatory barriers if their models resemble securities offerings.

Fractionalized NFT Ownership – Projects offering shared ownership of high-value NFTs, such as real estate-backed tokens, could be classified as securities under U.S. law.

Staking and Yield-Bearing NFTs – NFTs that generate passive income or provide dividends

could attract regulatory enforcement actions.

Legal Challenges and Settlements

Following DraftKings' \$10 million settlement, other companies may face class-action lawsuits from investors who believe they were misled about NFT value or profitability. If more NFT projects settle similar claims, it could reshape industry practices and force wider adoption of regulatory compliance measures.

The Role of Self-Regulation

With uncertainty around NFT regulation, self-regulation could become a key factor in ensuring the long-term stability of the market. If industry leaders proactively adopt best practices, they can reduce legal risks and build trust with investors.

Industry Standards and Best Practices

To promote transparency, accountability, and investor protection, NFT marketplaces and creators could:

Establish clear disclosures about NFT risks, ownership rights, and resale potential.

Implement KYC (Know Your Customer) and AML (Anti-Money Laundering) compliance for NFT transactions.

Introduce ethical marketing guidelines to prevent misleading investment claims.

Develop insurance or buyer protection policies to safeguard against fraud.

Examples of Self-Regulation Efforts:

The Crypto Rating Council (CRC) – A group that assesses whether digital assets have characteristics of securities.

Blockchain Associations – Organizations that advocate for pro-industry regulations while promoting ethical NFT practices.

Independent Audits – Some NFT projects voluntarily submit to third-party audits to verify the legitimacy of their operations.

Balancing Innovation and Compliance

While self-regulation is a step forward, NFT projects must balance innovation with compliance. Striking this balance will require collaboration between industry leaders, legal experts, and regulators

to create a sustainable NFT ecosystem that encourages growth without violating securities laws.

The Importance of Education

As the NFT market matures, education will be crucial in fostering a healthy, transparent, and well-informed ecosystem. Investors, creators, and regulators must work together to increase awareness of NFT risks and opportunities.

Educating Investors

Many NFT buyers still lack a deep understanding of how digital assets work. Education initiatives can help reduce scams, misinformation, and impulsive investments by covering topics such as:

NFT ownership rights and intellectual property.

The difference between collectibles and investment-driven NFTs.

How to assess the legitimacy of an NFT project.

Regulatory risks associated with NFT trading and speculation.

Guiding NFT Creators and Marketplaces

NFT creators and platforms need guidance on how to operate legally and ethically. Educational programs should focus on:

Legal compliance – Ensuring NFT projects align with securities laws, tax regulations, and consumer protection rules.

Smart contract transparency – Educating developers on safe coding practices to prevent exploits and hacks.

Sustainable NFT business models – Encouraging platforms to prioritize long-term value over speculative trading.

Enhancing Regulatory Awareness

Regulators also need education on NFTs to craft effective and balanced policies. Unlike traditional financial instruments, NFTs have unique characteristics that require careful legal assessment. By engaging with blockchain experts, economists, and legal scholars, regulators can design frameworks that protect investors without stifling innovation.

Case Studies: Lessons from Other NFT Projects

NBA Top Shot

NBA Top Shot, a blockchain-based platform for trading NBA highlights, has been one of the most successful NFT projects to date. However, it has also faced scrutiny over whether its digital collectibles constitute securities. The project's success highlights the importance of clear value propositions and strong partnerships in the NFT space.

CryptoPunks

CryptoPunks, one of the earliest NFT projects, has become a cultural phenomenon in the digital art world. Its success underscores the potential for NFTs to revolutionize the art and collectibles market. However, the project's lack of utility beyond ownership and trading raises questions about its long-term sustainability.

Axie Infinity

Axie Infinity, a blockchain-based game that allows players to earn cryptocurrency through gameplay, has faced challenges related to regulatory compliance and sustainability. The project's experience highlights the complexities of integrating NFTs into gaming and the need for robust economic models.

The Road Ahead: Navigating the Evolving NFT Landscape

Regulatory Developments to Watch

As the NFT market continues to grow, several regulatory developments could shape its future:

1. SEC Guidance: The SEC is expected to provide more clarity on the classification of NFTs as securities.

2. Global Regulations: International regulators are also likely to establish guidelines for digital assets, creating a more harmonized regulatory framework.

3. Industry Standards: Industry leaders and organizations could establish best practices and standards to promote transparency and accountability.

Technological Innovations

Technological advancements could also play a crucial role in shaping the future of NFTs:

- 1. Layer 2 Solutions:** Scalability solutions like Polygon could help address the high transaction costs and environmental concerns associated with NFTs.
- 2. Interoperability:** Cross-chain interoperability could enable seamless trading and transfer of NFTs across different blockchain networks.
- 3. Enhanced Security:** Improved security measures could help protect users from fraud and hacking incidents.

Market Trends

Several market trends could influence the future of NFTs:

- 1. Mainstream Adoption:** Increased adoption by mainstream brands and celebrities could drive further growth in the NFT market.
- 2. Diversification:** The NFT market is likely to diversify beyond art and collectibles, with applications in gaming, real estate, and more.
- 3. Sustainability:** Environmental concerns could lead to the development of more sustainable NFT projects and platforms.

Conclusion

The DraftKings settlement serves as a wake-up call for the NFT market, highlighting the need for greater regulatory clarity and compliance. As the market continues to evolve, investors, creators, and platforms must adapt to the changing landscape to thrive in this dynamic and innovative space.

By staying informed, prioritizing compliance, and focusing on creating value, stakeholders can navigate the challenges and seize the opportunities presented by the NFT revolution. The future of NFTs is bright, but it will require collaboration, innovation, and a commitment to doing things the right way.

FAQs

1. Why did DraftKings settle the NFT class action lawsuit?

DraftKings settled the lawsuit for \$10 million to avoid prolonged litigation and potential regulatory penalties. The lawsuit alleged that its NFT-based fantasy sports platform violated federal securities laws by selling unregistered securities. The settlement

compensates affected users and helps DraftKings move forward without further legal challenges.

2. How does the Howey Test apply to NFTs?

The Howey Test determines if an asset qualifies as a security based on four factors: investment of money, common enterprise, expectation of profit, and reliance on third-party efforts. Many NFTs, including DraftKings' Reignmakers, meet these criteria because users invested money expecting returns from fantasy contests and market activity, making them potential securities under U.S. law.

3. Will other NFT projects face similar legal scrutiny?

Yes, the DraftKings case could set a precedent for other NFT-based projects, especially those offering financial incentives, rewards, or resale opportunities. Play-to-earn games, fractionalized NFTs, and yield-generating digital assets are likely to attract more regulatory attention, possibly leading to further lawsuits or settlements in the NFT space.

4. How can NFT platforms protect themselves from legal issues?

NFT platforms can mitigate legal risks by adopting self-regulation measures such as clear disclaimers, transparent terms of use, and regulatory compliance. Registering with financial regulators, avoiding misleading investment claims, and providing user education on risks can help projects avoid being classified as securities and facing legal action.

5. What impact will the DraftKings settlement have on the NFT market?

The settlement could lead to stricter regulations, increased SEC oversight, and a shift in NFT business models. Platforms may need to restructure offerings to separate investment-driven features from collectible or gaming aspects. This case also highlights the need for education, clearer legal frameworks, and industry-wide compliance efforts. With thoughtful regulation, and a shift toward real-world utility, the industry is poised for meaningful growth. The coming years will determine whether blockchain finally fulfills its transformative potential or continues its cyclical pattern of speculative highs and subsequent crashes. By focusing on sustainable innovation, the industry can chart a new path toward long-term success.



Bitcoin ETFs Stop Bleeding, Post \$95 Million Net Inflow To End 8-Day Streak

In the past few days, the price of Bitcoin has been under significant bearish pressure, falling by more than 10% in the past week. The US-based spot Bitcoin ETFs (exchange-traded funds) registered significant withdrawals in the same period, begging the question of whether the funds are responsible for the market downturn.

The spot Bitcoin exchange-traded funds ended the run of significant daily outflows on Friday, February 28, with nearly \$100 million added in value to close the week. However, it might be too early to tell whether this latest capital influx to these crypto-based products represents a shift in investor sentiment.

Bitcoin ETFs Lose \$3.2 Billion In Eight Days According to the

latest market data, the US-based spot Bitcoin ETFs recorded a total daily net inflow of \$94.34 million on Friday. This latest capital inflow put an end to the funds' eight-day streak of consecutive net outflows.

The ARK 21Shares Bitcoin ETF (with the ticker ARKB) was responsible for a substantial portion of the day's total inflow, posting \$193.7 million in capital influx. ARKB was followed by Fidelity Wise Bitcoin Fund (FBTC) on Friday, adding more than \$176 million to its net assets to close the week.

Bitwise Bitcoin ETF (BITB) and Grayscale Mini Trust (BTC) were the only other exchange-traded funds that saw net inflows (\$4.57 and \$5.59 million, respectively) on Friday.

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USDT Dominates Tron Network with 98.5% Share of Stablecoin Supply

Tron processes 14 million USD transactions weekly and accounts for 69% of global USD activity.

The Tron network's stablecoin market is witnessing a clear leader. USDT has established itself as the

primary asset for value transfers and trading.

In fact, CryptoQuant's latest analysis revealed the overwhelming dominance of USDT on the Tron network, which accounts for 98.5% of the total stablecoin supply.



USDT's Market Share on Tron

With a circulating supply of \$62.76 billion out of nearly \$64 billion in stablecoins on the network, USDT has established itself as the cornerstone of Tron's stablecoin ecosystem. Competing stablecoins hold only marginal shares, with USDC representing 0.06%, USDD at 1.15%, TUSD at 0.26%, and USDJ making up just 0.01% of the supply, as per the on-chain analytic platform's findings.

Notably, the supply of other stablecoins has remained stagnant since March 2024. The

same cannot be said for USDT which continued to expand while solidifying its market dominance. Beyond supply, USDT also plays a crucial role in Tron's liquidity.

Its daily on-chain volume from centralized exchanges ranges between \$4 billion and \$5 billion, spiking during periods of high TRX price volatility. This indicates that USDT not only dominates the network's stablecoin supply but also serves as a critical pillar for trading activity and value transfers across the Tron blockchain.

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INTO THE MAGAVERSE? A COMPREHENSIVE GUIDE TO THE FUTURE OF TRUMP'S DIGITAL EMPIRE

In a landmark decision that could have far-reaching implications for the burgeoning world of The Trump Organization has always been a master of spectacle, controversy, and staying relevant. From towering skyscrapers bearing the Trump name to high-profile ventures in entertainment, politics, and now digital assets, the organization has consistently found ways to dominate headlines and capture public attention. This week, the company made waves yet again by filing dozens of trademark applications that suggest a bold and ambitious foray into the metaverse and NFT platforms. These filings hint at a Trump-themed digital universe, complete with virtual real estate, NFT-backed goods, and even a crypto-powered marketplace.

But what does this mean for the future of the metaverse, cryptocurrency, and the Trump brand? Could this be the next frontier for the Trump Organization, or

is it merely a strategic move to capitalize on the growing buzz around blockchain technology and virtual worlds? In this guide, we'll dive deep into the implications of these trademark filings, dissect the potential features of a Trump-themed metaverse, and provide actionable insights for those looking to capitalize on this emerging trend.

The metaverse, while still in its infancy, has already shown glimpses of its transformative potential. From virtual reality gaming to digital marketplaces, the concept of a fully immersive, interconnected digital world has captured the imagination of tech enthusiasts, investors, and businesses alike. However, mainstream adoption has been slow, with many platforms struggling to find their footing. Enter the Trump Organization, a brand synonymous with boldness, luxury, and controversy. If anyone can bring the metaverse into the mainstream, it might just be Trump.

The Trump Organization's Crypto Pivot: A Brief History

Before diving into the metaverse, it's essential to understand the Trump Organization's recent pivot toward cryptocurrency and digital assets. Over the past few years, Donald Trump and his companies have increasingly embraced the crypto space, marking a significant shift from his earlier skepticism.



1. NFT Trading Cards

In December 2022, Trump launched his first collection of NFT trading cards, featuring digital artwork of himself in various heroic and patriotic poses. The collection, priced at \$99 per card, sold out within hours, netting millions of dollars. The cards were marketed as collectibles, with buyers receiving perks such as exclusive access to Trump events and merchandise.

This venture's success demonstrated the Trump brand's power in the digital space and paved the way for further crypto-related projects.

2. Meme Coins

Trump's official meme coin, TRUMP, launched on the Solana blockchain, became an instant sensation. A single trader reportedly turned 1 million into over 116 million by investing in the coin early. The coin's success was fueled by its association with Trump's larger-than-life persona and the growing popularity of meme coins in the crypto market.

3. Crypto Advocacy

During his 2024 campaign, Trump positioned himself as a pro-crypto candidate, vowing to reduce regulations and foster innovation in the sector. His administration's policies, which included rolling back certain crypto regulations, were seen as a boon for the industry.

These moves have positioned the Trump brand as a significant player in the crypto space, setting the stage for its latest venture: the metaverse.

What the Trademark Filings Reveal

The Trump Organization's recent trademark applications provide a glimpse into what a Trump-themed metaverse might look like. Here are some of the most intriguing details:

1. Virtual Reality Games

The filings mention "downloadable virtual reality game software featuring crypto tokens for use in online virtual worlds." This suggests that users could engage in immersive gaming experiences while earning or spending Trump-branded crypto.

Imagine a virtual world where players can compete in Trump-themed games, such as building virtual skyscrapers or managing a digital empire. The

integration of crypto tokens could add a layer of economic incentive, allowing players to earn rewards or trade virtual assets.

2. NFT-Backed Virtual Goods

The metaverse will likely feature a marketplace where users can purchase Trump-themed virtual goods, including eyewear, footwear, handbags, and headwear. These items could be tied to NFTs, ensuring their uniqueness and value.

For example, users might be able to buy a limited-edition virtual Trump suit or a pair of Trump-branded sunglasses. These items could be used to customize avatars or traded on secondary markets, creating a vibrant digital economy.

3. Virtual Real Estate

Users may be able to buy and customize virtual properties, complete with Trump-branded furniture, artwork, and vehicles. Imagine a virtual Trump Tower or Mar-a-Lago, where users can host events or socialize with others.

Virtual real estate has already proven to be a lucrative market in other metaverse platforms, such as Decentraland and The Sandbox. A Trump-themed metaverse could attract high-profile buyers and investors, driving up the value of virtual properties.

4. Entertainment and Dining

The filings reference "virtual restaurants" offering "simulated restaurant services for entertainment purposes." This could include virtual versions of Trump's real-world properties, such as his golf courses and hotels.

Users might be able to dine at a virtual Trump Grill, attend a virtual rally, or play a round of golf at a digital Trump International Golf Club. These experiences could be enhanced with interactive elements, such as live-streamed events or celebrity appearances.

5. Physical-World Tie-Ins

The Trump Organization hasn't forgotten about the physical world. The filings include trademarks for VR headsets and other hardware, suggesting a seamless blend of digital and physical experiences.

For example, users might be able to purchase a Trump-branded VR headset to access the metaverse or buy physical merchandise that unlocks exclusive digital content.

Why a Trump-Themed Metaverse Could Succeed

While the metaverse has struggled to gain mainstream traction, a Trump-themed platform could break the mold. Here's why:

1. Built-In Audience

Donald Trump has a massive, loyal following that spans politics, business, and entertainment. This built-in audience could provide a ready-made user base for the metaverse.

Trump's supporters are known for their enthusiasm and willingness to engage with his brand, whether through merchandise, events, or digital content. A Trump-themed metaverse could tap into this energy, creating a vibrant and active community.

Additionally, Trump's ability to mobilize his base through social media and other platforms could drive rapid adoption and sustained engagement. This loyal audience could also attract advertisers and investors, further fueling the platform's growth.

2. Brand Power

The Trump brand is synonymous with luxury, success, and controversy—qualities that could translate well into a virtual world.

A Trump-themed metaverse could offer users the opportunity to experience the opulence and grandeur associated with the Trump name, from virtual mansions to exclusive events. The brand's association with wealth and power could appeal to users seeking a premium digital experience.

Moreover, the Trump brand's global recognition could attract international users, expanding the platform's reach and influence. The combination of luxury and exclusivity could set the Trump metaverse apart from other virtual worlds.

3. Crypto Integration

By incorporating crypto tokens and NFTs, the platform could tap into the growing interest in blockchain technology and digital assets.

Crypto integration could provide users with new

ways to earn, spend, and trade within the metaverse, creating a dynamic and engaging economy. For example, users could earn Trump-branded tokens by participating in virtual events or completing challenges, which could then be used to purchase exclusive digital goods.

The use of blockchain technology could also enhance transparency and security, building trust among users. This integration could position the Trump metaverse as a leader in the convergence of crypto and virtual worlds.

4. Entertainment Value

A Trump-themed metaverse would likely be anything but boring. From virtual rallies to exclusive NFT drops, the platform could offer a unique blend of entertainment and engagement.

The platform could also feature interactive elements, such as live-streamed events, celebrity appearances, and gamified experiences, keeping users coming back for more. For instance, users might attend a virtual concert featuring high-profile artists or participate in a reality-style competition set in a Trump-branded environment.

This focus on entertainment could make the Trump metaverse a destination for both casual users and dedicated fans, ensuring high levels of user retention and satisfaction.

5. Strong Marketing and Media Presence

Donald Trump is a master of media and marketing, with a proven ability to generate buzz and capture attention.

The Trump Organization could leverage its expertise in branding and promotion to create a highly visible and talked-about metaverse. Strategic partnerships with influencers, media outlets, and tech companies could further amplify the platform's reach.

This marketing prowess could help the Trump metaverse stand out in a crowded digital landscape, attracting users and investors alike.

6. Monetization Opportunities

The Trump metaverse could offer a wide range of monetization opportunities, from virtual real estate sales to NFT marketplaces.

Users could purchase and trade Trump-branded virtual goods, such as clothing, accessories, and property, creating a thriving digital economy. The platform could also generate revenue through advertising, subscriptions, and transaction fees.

These diverse revenue streams could ensure the platform's financial sustainability and provide ample resources for ongoing development and innovation.

7. Political and Cultural Relevance

Donald Trump's influence extends beyond business and entertainment into politics and culture, giving the metaverse a unique edge.

The platform could serve as a hub for political discourse, virtual rallies, and grassroots organizing, appealing to users with diverse interests. This cultural relevance could make the Trump metaverse a focal point for discussions on current events and societal issues.

By blending politics, culture, and entertainment, the platform could attract a broad and engaged user base.

8. Innovation and Adaptability

The Trump Organization has a history of adapting to new trends and technologies, from real estate to media.

This willingness to innovate could position the Trump metaverse as a leader in the digital space. The platform could incorporate cutting-edge technologies, such as augmented reality (AR) and artificial intelligence (AI), to enhance the user experience.

Additionally, the Trump Organization's ability to pivot and respond to market demands could ensure the platform's long-term success and relevance.

How to Capitalize on the Trump Metaverse Trend

Whether you're a crypto enthusiast, an investor, or simply curious about the metaverse, there are several ways to get involved and maximize your attention in this emerging space.

1. Invest in Trump-Branded NFTs and Crypto

TRUMP Meme Coin: Keep an eye on the TRUMP

meme coin, which has already shown significant volatility and potential for high returns.

NFT Collections: Trump's NFT trading cards have proven to be a lucrative investment. Future drops could offer similar opportunities.

2. Explore Virtual Real Estate

Early Adoption: If the Trump metaverse launches, consider purchasing virtual real estate early. Prime locations, such as virtual versions of Trump Tower, could appreciate in value over time.

Customization: Invest in Trump-branded virtual goods to enhance your properties and attract visitors.

3. Engage with the Community

Social Media: Follow Trump's official accounts and join crypto communities to stay updated on the latest developments.

Virtual Events: Participate in virtual rallies, gaming tournaments, and other events to build your presence in the metaverse.

4. Leverage Crypto for Transactions

Crypto Wallets: Set up a crypto wallet to facilitate transactions within the metaverse.

Staking and Rewards: Explore opportunities to earn rewards by staking Trump-branded tokens or participating in the platform's economy.

5. Stay Informed

Research: Keep up with news and analysis from reputable sources to make informed decisions.

Regulations: Monitor regulatory developments, as changes in crypto laws could impact the metaverse's growth.

Potential Challenges and Criticisms

While a Trump-themed metaverse holds significant potential to reshape the digital landscape, it is not without its challenges. From regulatory scrutiny to technical hurdles, several factors could impact the success of this ambitious venture. Here's a closer look at the potential obstacles and criticisms that the Trump Organization may face as it ventures into the metaverse.

1. Regulatory Scrutiny

The cryptocurrency and blockchain space is one of the most heavily regulated industries, and any missteps could lead to significant legal and financial consequences. Governments worldwide are still grappling with how to regulate digital assets, and the Trump Organization's foray into the metaverse could attract heightened scrutiny.

Compliance Issues: The platform would need to comply with a complex web of regulations, including anti-money laundering (AML) laws, know-your-customer (KYC) requirements, and securities laws. Failure to adhere to these regulations could result in fines, lawsuits, or even the shutdown of the platform.

Evolving Laws: The regulatory landscape for crypto and NFTs is constantly evolving. Changes in legislation could force the Trump Organization to pivot its strategy, potentially disrupting the platform's operations.

Global Reach: If the metaverse attracts users from around the world, the Trump Organization would need to navigate varying regulatory frameworks across different jurisdictions, adding another layer of complexity.

2. Market Volatility

The crypto and NFT markets are notoriously volatile, posing significant risks for investors and users alike.

Price Swings: The value of Trump-branded crypto tokens and NFTs could fluctuate dramatically, leading to potential losses for investors. This volatility could deter mainstream adoption and limit the platform's growth.

Speculative Nature: Many crypto and NFT projects are driven by speculation rather than intrinsic value. If the Trump metaverse is perceived as a speculative venture, it could struggle to build long-term credibility.

Economic Downturns: A broader downturn in the crypto market could negatively impact the platform's economy, reducing user engagement and investment.

3. Public Perception

Donald Trump is one of the most polarizing figures in modern history, and his involvement in the metaverse could attract both fervent support and intense criticism.

Polarizing Brand: While Trump's loyal base could drive initial adoption, his polarizing reputation may deter other users from joining the platform. This could limit the metaverse's appeal to a broader audience.

Negative Attention: The platform could become a target for critics, activists, and even hackers. Negative publicity or high-profile controversies could damage the platform's reputation and deter potential users.

Political Backlash: Given Trump's political background, the metaverse could become entangled in partisan debates, further alienating certain segments of the population.

4. Technical Hurdles

Building a functional, engaging metaverse is no small feat, and technical challenges could hinder the platform's success.

Scalability: Creating a seamless, immersive experience for millions of users requires robust infrastructure. Technical limitations, such as latency or server capacity issues, could disrupt the user experience.

Interoperability: For the metaverse to thrive, it must be compatible with other platforms and technologies. Achieving interoperability with existing blockchain networks, VR hardware, and digital wallets could prove challenging.

Security Risks: The metaverse would be a prime target for cyberattacks, including hacking, phishing, and fraud. Ensuring the security of user data, digital assets, and transactions would be critical to maintaining trust.

User Experience: The success of the metaverse hinges on its ability to offer a compelling and intuitive user experience. Poor design, clunky interfaces, or lack of engaging content could drive users away.

The Future of the MAGAverse

If the Trump Organization's trademark filings are any indication, the future of the metaverse could be red, white, and gold. A Trump-themed digital universe has the potential to reshape the way we think about virtual worlds, blending entertainment, commerce, and community in unprecedented ways.

As with any emerging technology, the key to success will be innovation, adaptability, and a deep understanding of the audience. Whether you're a Trump supporter, a crypto enthusiast, or simply a curious observer, the MAGAverse is a trend worth watching.

Final Thoughts

The Trump Organization's move into the metaverse marks a significant milestone in the evolution of digital spaces. By combining the power of the Trump brand with the potential of blockchain technology, this venture could redefine the boundaries of virtual reality and crypto.

As we await further details, one thing is clear: the MAGAverse is coming, and it's poised to make waves. Whether you're looking to invest, participate, or simply observe, now is the time to prepare for the next frontier of the digital age.

FAQs

1. What is the Trump-themed metaverse?

The Trump-themed metaverse is a proposed digital universe tied to the Trump Organization, as indicated by recent trademark filings. It would feature virtual real estate, NFT-backed goods, and crypto-powered marketplaces, all centered around the Trump brand. Users could explore virtual Trump properties, purchase digital assets, and engage in immersive experiences like virtual rallies or gaming. This platform aims to blend entertainment, commerce, and community in a unique, Trump-branded environment.

2. How will cryptocurrency be used in the Trump metaverse?

Cryptocurrency will likely play a central role in the Trump metaverse, serving as the primary medium for transactions. Users may earn or spend Trump-branded tokens to purchase virtual goods, participate in events, or trade NFTs. The

integration of blockchain technology could also ensure transparency and security for transactions. This crypto-focused economy could attract crypto enthusiasts and create new opportunities for earning and investing within the platform.

3. What kind of virtual goods will be available in the Trump metaverse?

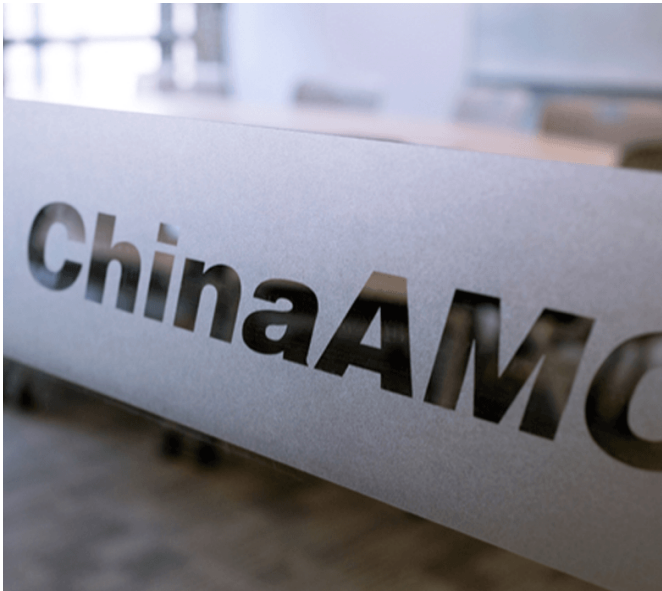
The Trump metaverse is expected to offer a wide range of virtual goods, including Trump-branded clothing, accessories, furniture, and even vehicles. These items could be tied to NFTs, making them unique and tradable. Users might also purchase virtual real estate, such as digital versions of Trump Tower or Mar-a-Lago. The platform could even feature exclusive digital art and collectibles, adding to its appeal for NFT collectors and enthusiasts.

4. Who is the target audience for the Trump metaverse?

The primary target audience is Trump's loyal base of supporters, who are known for their enthusiasm and engagement with his brand. However, the platform could also attract crypto enthusiasts, NFT collectors, and gamers interested in virtual worlds. By offering a mix of entertainment, commerce, and community, the Trump metaverse could appeal to a broad audience, including those curious about the intersection of technology and branding.

5. What are the potential risks of investing in the Trump metaverse?

Investing in the Trump metaverse carries several risks, including market volatility, regulatory scrutiny, and technical challenges. The value of Trump-branded tokens and NFTs could fluctuate significantly, leading to potential losses. Additionally, the platform may face legal hurdles or cybersecurity threats. Finally, Trump's polarizing reputation could deter some users, limiting the platform's growth and adoption.



China AMC Launches 'First' Retail Tokenized Fund in APAC

China Asset Management has launched the first retail tokenized fund in the Asia Pacific (APAC) region.

The Hong Kong investment firm China Asset Management recently launched a tokenized fund known as the China AMC HKD Digital Money Market Fund. The fund, which primarily invests in Hong Kong dollar (HKD)-denominated short-term deposits and money market instruments, is the first retail tokenized fund in the APAC region.

According to a statement, the fund will be available through eligible distributors, including traditional brokers, banks and licensed virtual asset trading platforms. This is said to broaden the base of investors and align with Hong Kong's evolving

digital asset landscape. Remarking on the launch, Tian Gan, CEO of China AMC, said:

By bridging traditional finance and decentralized finance, the product is part of ChinaAMC (HK)'s commitment to innovation and aligns with broader industry trends toward tokenization. By harnessing blockchain technology, we not only provide an innovative and compliant investment solution but also equip investors with a future-ready platform for the next generation of financial products.

Wholly owned by China Asset Management Co. Ltd., the fund has been actively exploring investment opportunities in blockchain and decentralized finance (DeFi) technologies.

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White House announces first crypto summit as Bitcoin bounces

The White House is hosting its first Crypto Summit, chaired by AI and Crypto Czar David Sacks to mark a new era of regulatory clarity for the crypto industry.

The White House has announced that it will hold the first Crypto Summit on Friday, March 7, for prominent founders, CEOs, and investors from the crypto industry, along with members from the President's Working Group on Digital Assets. At a time when market sentiment, as measured by the Crypto Fear and Greed Index, reaches its lowest point since 2022, the new administration seeks to highlight its support for the industry's continued growth.

The President will host and deliver remarks at the inaugural summit, and the event will be chaired by the White House's 'AI and Crypto Czar' David Sacks, who posted: President Trump will host the first White House Crypto Summit on Friday March 7.

Attendees will include prominent founders, CEOs, and investors from the crypto industry. Look forward to seeing everyone there!

South African-American venture capitalist Sacks was named the White House AI and Crypto Czar last December, a newly created position to underscore the Trump administration's dedication to the sector. Since taking office, Sacks has begun to prioritize the assessment of a US Bitcoin strategic reserve, a stablecoin regulatory framework, and new SEC guidelines to prioritize crypto.

The White House statement released late Friday doubled down on Trump's intent to be "America's first crypto president" and provide "a clear regulatory framework enabling innovation and protecting economic liberty" after four years of uncertainty from an administration that "unfairly prosecuted the digital asset space."



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Ethereum Whales Gobble Up \$422,123,359 Worth of Ethereum (ETH) in Just 24 Hours, Says Crypto Analyst

A new Galaxy report shows how non-crypto native companies are utilizing Ethereum as a crypto entryway

A closely followed crypto analyst says deep-pocketed investors are loading up on the leading smart contract platform Ethereum (ETH).

Citing data from crypto analytics firm Santiment, trader Ali Martinez tells his 129,100 followers on the social media platform X that Ethereum whales accumulated over \$422 million worth of ETH in just one day.

“Whales bought another 190,000 Ethereum ETH in the last 24 hours, shows data from Santiment!” At time of writing, ETH is worth \$2,221.

Looking at Bitcoin (BTC), Martinez identifies crucial support and resistance levels for the crypto king based on investor cost basis.

“The strongest resistance for Bitcoin BTC sits at \$97,828.56, where 360,470 BTC were accumulated. Meanwhile, the biggest support is at \$64,078.53, backed by 194,530 BTC.”

At time of writing, Bitcoin is trading for \$86,356.

Turning to the top memecoin Dogecoin (DOGE), the analyst says the altcoin is currently respecting a key support level at \$0.185.

“Dogecoin DOGE holds above a critical support level!”

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Japan’s Metaplanet buys more Bitcoin, explores potential US listing

Bitcoin-stacking Metaplanet has snapped up another 156 Bitcoin as the firm’s CEO says it’s exploring “ways to make its shares more accessible.”

Bitcoin-stacking investment firm Metaplanet purchased another 156 Bitcoin on March 3 as its CEO said the firm is exploring a potential listing outside of Japan, such as the United States.

The 156 Bitcoin BTC \$84,223 was purchased for around \$13.4 million at \$85,890 per coin, bringing Metaplanet’s total Bitcoin stash to 2,391 BTC, the company said in a March 3 statement.

The Simon Gerovich-led firm has now bought \$196.3 million worth of Bitcoin at an average purchasing price of \$82,100 per Bitcoin, putting it up 13% since it



first started its Bitcoin investment strategy in April last year.

It comes as Gerovich met with officials at the New York Stock Exchange and Nasdaq over the last week to introduce Metaplanet’s “platforms and functions.”

“We are considering the best way to make Metaplanet shares more accessible to investors around the world,” Gerovich said in a March 3 X post.

Metaplanet may decide not to list in the United States.

Cointelegraph reached out to Metaplanet for comment but didn’t receive an immediate response.

Metaplanet (MTPLF) shares have already been trading on OTC Markets since November, making the company’s stock more accessible to international investors.

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Ethereum Wallet MetaMask Is Adding Support for Solana Alongside Bitcoin



MetaMask's expansion from Ethereum will include not just Bitcoin, as Decrypt previously reported, but also Solana. Here's when.

MetaMask is rolling out support for Solana and Bitcoin this year, a move that will allow the Ethereum-centric crypto wallet to cast a wider net for new users.

Beginning in May, MetaMask will enable its users to buy, sell and swap tokens and interact with decentralized

applications across the Solana ecosystem, the company said Thursday in a statement. The application will also begin supporting Bitcoin sometime between July and September, allowing MetaMask users to hold the world's oldest cryptocurrency in their wallets.

MetaMask—which was created by Ethereum software giant Consensys (disclosure: one of 22 investors in an editorially independent Decrypt)—previously confirmed its Bitcoin plans to Decrypt in January.

“We've been a little slower to get to this moment of multi-chain maturity, but I think that this is going to be a moment where we're cracking open just a much wider multi-chain world,” MetaMask co-founder Dan Finlay told Decrypt at ETH Denver.

Since 2016, MetaMask has risen to prominence as a popular software wallet for trading and

holding cryptocurrencies, due to its support for Ethereum and a range of EVM-compatible chains such as Avalanche and Binance Smart Chain. But with surging demand for meme coins on Solana, along with and Ordinals collectibles and Runes meme coins on Bitcoin, the crypto ecosystem is growing in other directions.

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CME Group to Launch Solana Futures as Demand for Crypto Derivatives Grows

CME Group expands its crypto offerings with Solana futures, set to debut in March.

Solana (SOL) futures will launch on March 17, pending regulatory approval.

Contracts will be cash-settled and based on CME CF Solana-Dollar Reference Rate.

SOL futures join CME's crypto product suite, which includes bitcoin and ether derivatives

CME Group, the world's largest derivatives marketplace, plans to introduce Solana (SOL) futures on March 17, expanding its suite of cryptocurrency derivatives, it said in a press release on Friday. The new contracts, pending regulatory review, will allow traders to man-

age SOL price risk with two contract sizes: 25 SOL and 500 SOL.

“With the launch of our new SOL futures contracts, we are responding to increasing client demand for a broader set of regulated products,” said Giovanni Vicioso, CME Group's Global Head of Cryptocurrency Products.

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The contracts will be cash-settled, using the CME CF Solana-Dollar Reference Rate, which tracks SOL's price daily at 4:00 p.m. London time.

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Crypto Billionaire Justin Sun Receives Reprieve From SEC on Fraud Charges



The U.S. Securities and Exchange Commission (SEC) is pausing its civil case against Justin Sun, the billionaire founder of Tron (TRX).

According to recent court filings, Sun and the regulatory agency jointly asked a federal judge if they could “move to stay [the] case to allow the parties to explore a potential resolution.”

Says the request,

“In this case, the parties submit that it is in each of their interest to stay this matter while they consider a potential resolution and agree that no party or non-party would be prejudiced by a stay.

Further, a stay is in the Court’s and the public’s best interest because a resolution would converse judicial resources by obviating the need for the Court to resolve

the Defendants’ pending motion to dismiss the complaint. A proposed stay interferes with no current Court-issued deadlines.”

United States District Judge Edgardo Ramos granted the application a day later, according to the documents.

In 2023, Sun – who went on to invest millions of dollars into President Donald Trump’s decentralized finance platform World Liberty Financial – and his crypto firms were accused of fraud, selling unregistered securities and manipulating the price of the digital asset TRX via wash trading.

Last April, the Tron Foundation filed a motion to dismiss the case, saying that the SEC does not have jurisdiction to regulate foreign trades and investments.

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How Bitcoin donations can transform global aid and reduce your tax bill

Crypto is transforming aid delivery for Save the Children, simplifying donations and maximizing impact across 100+ countries.

If you want to reduce the capital gains tax on your crypto this tax season, you can donate to Save the Children. Crypto donations help this 100-year-old charity provide vital care and services to impoverished and displaced children and their families, and crypto donors also receive favorable tax advantages in several jurisdictions, including the US.

“Save the Children is the largest independent child rights organization in the world,” explains Antonia Roupell, Partnership and Innovation Lead at Save the Children, “We work in over 100 countries.” Save the Children was also the

first international NGO to accept a Bitcoin donation as far back as 2013 in response to a typhoon that struck the Philippines.

Fast forward 12 years, and crypto donations are par for the course. Most major US charities accept crypto, and according to a 2024 report by The Giving Block, more than \$2 billion has been donated in the last five years.

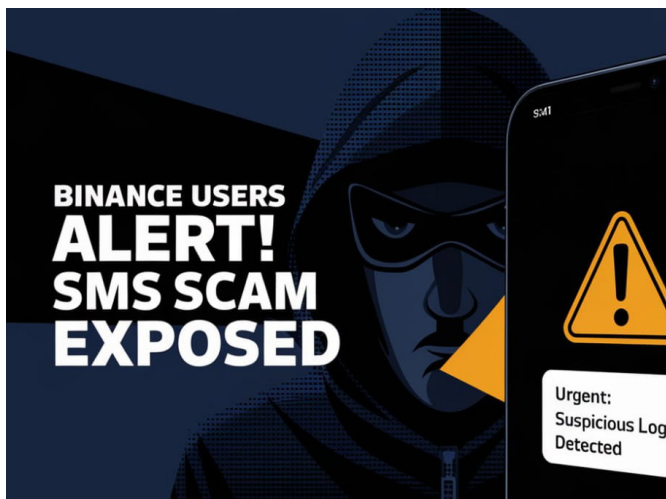
These organizations have realized the need to make donating as simple as possible. Save the Children accepts anonymous donations that can be made without going through cumbersome, antithetical KYC and AML checks. “It takes you less than 30 seconds to donate crypto,” Antonia says.

“There is also a massive tax incentive to donate if you are a US taxpayer because you reduce your capital gains.”



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Binance Users Targeted in Latest SMS Spoofing Scam



In the new scam, attackers are mimicking official Binance communication to trick victims into transferring funds to fake wallets.

Several Binance users have reported falling victim to an SMS spoofing attack.

The phishing text appeared within Binance's official message thread, making it nearly indistinguishable from legitimate communications.

User Reports Binance Phishing Incident
One user, Joe Zhou, shared his experience in a LinkedIn post, stating, "I want to report a recent scam related to the Bybit incident and Binance."

Zhou described receiving an SMS from the same Binance number where he typically received verification codes. The mes-

sage claimed that his account was being accessed from North Korea. Already dealing with the aftermath of the recent Bybit incident, he panicked and called the number provided.

The call was answered by someone who instructed him to set up a SafePal wallet, saying it was a Binance partner and referencing an article to support the claim. The individual repeatedly asked about the assets in his account and insisted that he transfer all of them for an investigation.

Following the instructions, Zhou set up the wallet and began withdrawing funds from Binance. However, he soon became suspicious and contacted an acquaintance from the exchange, who confirmed it was a scam.

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Czech Central Bank Eyes Bitcoin? Governor Takes Step Toward BTC Reserves

The Czech National Bank is exploring bitcoin's potential as a reserve asset, with its governor emphasizing the need to adapt to evolving financial markets despite crypto risks.

Czech Central Bank Signals Bitcoin Interest—A Step Toward BTC Reserves?

Aleš Michl, governor of the Czech National Bank (CNB), renewed discussion on social media platform X last week about his proposal for a bitcoin reserve. He shared an update from the Jan. 30 CNB Bank Board meeting, where he suggested analyzing the feasibility of a BTC test portfolio. The governor detailed:

This step is motivated by a desire to learn about and try out this highly risky alternative asset. I emphasized the need to adapt to chang-

ing conditions in the financial markets and to explore new reserve management options.

While no immediate investment in bitcoin is planned, he framed the initiative as a way for the central bank to better understand digital assets and their potential role in financial markets.

In his update, Michl also reiterated his views on cryptocurrency investments, cautioning investors about the risks involved. "If you intend to invest in crypto assets, exercise extreme caution. The market is still in its infancy," he warned. Reflecting on the Czech Republic's transition to capitalism in the 1990s, he likened the current crypto market to the early days of investment funds, many of which collapsed while others thrived.



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